

Privacy Policy

Privacy and Data Handling Policy

The Bike Inn Limited – www.thebikeinn.co.uk

1. Introduction

The Bike Inn Limited is committed to protecting your privacy and handling your personal data responsibly. This policy explains what data we collect, how we use it, and your rights under UK data protection laws, including UK GDPR.

2. What Data We Collect

We may collect:

Contact Information (name, email, phone, address), Booking Details (course selections, payment info), Communications (emails, feedback), Website Usage Data (IP address, browser type, analytics via cookies).

3. How We Use Your Data

To manage bookings and payments, provide support, send updates, improve services, and comply with legal obligations. We do not sell or share your data for marketing purposes.

4. Legal Basis for Processing

Contractual necessity, legal obligations, legitimate interests, and consent (for marketing communications).

5. Data Storage and Security

Data stored securely on encrypted systems. Access restricted to authorized staff. Payment details handled by secure third-party processors; we do not store card details.

6. Data Retention

Booking and payment records retained up to 7 years. Marketing consent retained until withdrawn.

7. Your Rights

You have rights to access, correct, delete, withdraw consent, request portability, and complain to the ICO. Contact info@thebikeinn.co.uk.

8. Cookies

Our website uses cookies for functionality and analytics. Manage preferences via browser settings.

9. Third-Party Services

We use trusted providers for payment processing, hosting, and analytics. These comply with UK GDPR.

10. Updates to This Policy

We may update this policy; latest version will be on our website.

Contact Us: info@thebikeinn.co.uk | www.thebikeinn.co.uk